

Colonel Crush Movies Take Action Online

Poorly Projected Pictures launches ColCrush.com. Site offers streaming and trailer downloads for free, movie downloads for \$1.98.

Bellingham, Washington – May 6, 2006 – Action is just a click away now that Colonel Crush Internet films are available online. Visitors to the ColCrush.com site can stream the video to their computers for free, or shop at the Colonel Crush Store for downloads. The movies can be downloaded for \$1.98 – one cent cheaper than video from iTunes. Teasers and trailers can be downloaded for free.

The movies are owned and distributed by Poorly Projected Pictures, an Internet movie studio founded by father and son Jon and Nathan Fairhurst. The company has developed a dynamic website to showcase their creations as the video streams to a custom player.

According to Nathan Fairhurst, it's the trailers that will really bring people to the site. "Once people see the trailers they'll have no choice but to come check out the movies."

The first film, Colonel Crush – 2005: an Odyssey OF ACTION!, stars Matt Ellis as the dimwitted action hero, Colonel Crush. His nemesis, the ruthless, yet nutty Professor Pow!, is played by Nathan Fairhurst. In the film Professor Pow! obtains a monolith and threatens to turn everybody into monkeys. While attempting to capture Pow!, Colonel Crush is betrayed by his partner, Miss Espie O. Nage (Charylie Abernathy) but is able to escape and foil Pow's plans.

In the second film, Colonel Crush – The Fountain OF ACTION!, Professor Pow! finds the Fountain of Youth and plans to become the Chief Justice of the Supreme Court, a position from which he intends to rule the world forever. Colonel Crush ruins Pow!'s plans with the help of Jennifer "Justice" Government (Marissa Levien).

"The films are over the top with lots of guns, explosions and fights. It's kind of like a first-person-shooter video game with real characters and a story", according to Jon Fairhurst. "I scored the films with distinct themes for the characters and a percussive action beat. The action is fun, but it's the characters that will bring people back for more."

In addition to media downloads, Poorly Projected Pictures sells Colonel Crush merchandise. As traffic increases the company plans to sell advertising. Currently, the site is running video ads to promote the site's own Colonel Crush Store.

The script for the 3rd Colonel Crush movie is complete and shooting will begin soon, but the Fairhursts are playing it close to the vest.

“We’re not giving any hints about the next film, other than to say that it will be OF ACTION!”, said Nathan Fairhurst with a Professor Pow! grin.

ABOUT POORLY PROJECTED PICTURES: Poorly Projected Pictures is owned and operated by Nathan and Jon Fairhurst and was established in Bellingham, WA in April, 2006. The company creates media for the Internet, and sells merchandise, advertisements and media downloads.

For more information, visit p3pictures.com.

To see the Colonel Crush films, visit ColCrush.com.